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December 2016

Cottonwood 🌲 Central Arizona 🌲 Sedona



**A non-profit  
501(c)(3)**

**Founders:**



**Partners:**

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Cottonwood Chamber of  
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City of Cottonwood

National Park Service  
Montezuma Castle  
& Tuzigoot  
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Northern Arizona  
Audubon Society

Prescott and Coconino  
National Forests

Verde Natural Resource  
Conservation District

Verde River Citizens  
Alliance

**Supporters:**

Cottonwood Parks and  
Recreation Dept.

City of Sedona

Sedona-Oak Creek  
Chamber of Commerce

Town of Camp Verde

Yavapai-Apache Nation

Yavapai College

Yavapai County

The Verde River Valley Nature Organization, Arizona State Parks and the Northern Arizona Audubon Society along with all our sponsors and partners are pleased to invite you and your agency to participate as an exhibitor in the

**17<sup>th</sup> Annual Verde Valley Birding and Nature Festival.**

The festival will be held at Dead Horse Ranch State Park in Cottonwood, AZ from  
**Thursday, April 27 through Sunday, April 30, 2017.**

The festival includes guided walks, field trips, workshops, educational exhibitors, vendors, kids' games, and other nature related activities. This year our theme is "Migration Madness".

We ask that all exhibitors have an educational component to their display that addresses wildlife and/or the environment. We welcome any donations for our raffle which supports our educational programs. Proceeds are used to help cover the cost of scholarships to young birders and budding naturalists.

We ask for a proof of insurance for a minimum of \$500,000 each occurrence / \$500,000 aggregate limit if you have business insurance.

**Saturday-only midway booths:**

This year we will feature a "midway" concept wherein exhibitors and vendors will be assigned outdoor spaces between the staging area and the (reduced) big tent. This midway will be open only on Saturday which remains "The Family Nature Fair" and which draws the biggest crowds. In this respect, it will resemble many of the other events in which you participate in an outdoor setting. Also, it is one-day only.

Items may not be sold at exhibit booths.

**Optional 4 day booths:**

If you desire, you may occupy one of only three booth spaces inside the big (smaller than last year) tent. However, you must commit to remaining set up and occupied all 4 days.

There will be a social held in the big tent on Thursday afternoon. Thursday is school field trip day and Saturday is the Family Nature Fair. We plan free activities, walks, and special presentations for children attending with their classes and families. We encourage exhibitors to have a kid friendly activity prepared for these days as they may be visiting the booths (4 day only)..

Exhibitor hours will be:

Thursday, April 27	Only if all 4 days	10:00am to 5:00 pm
Friday, April 28	Only if all 4 days	10:00 am to 5:00 pm
Saturday, April 29	<u>Typical one day only</u>	10:00 am to 5:00 pm
Sunday, April 30	Only if all 4 days	10:00 am to 1:00 pm

**Set-up/take-down:** Saturday only set up will be 6:00Am-9:00AM – take down after 5:00PM  
Four day Setup is 3-5PM Wednesday or 6:00AM Thursday – take down 1:00 PM Sunday

If you would like to participate in the 2017 festival please complete the enclosed form and return it as soon as possible. Space is limited and we will accommodate on a first come-first served basis. If you have any questions or special requests, please contact Barbie Hart at [birdyverde@gmail.com](mailto:birdyverde@gmail.com).

Thank You

*The Verde Valley Birding and Nature Festival Committee*  
*Barbie Hart, Festival Coordinator*